

Australian Technology, Media & Telecom

INDUSTRY UPDATE – 20 March 2019

VALUATION MULTIPLES

Forward EV / EBITDA Multiples (monthly to 28/02/2019) Source: FactSet Research Systems Inc.

Multiples in the Technology, Media & Telecom sector have increased over the period. At the end of February, the sector traded on a forward EV / EBITDA multiple of 14.1x, compared to the ASX200 on 9.8x.



Average Values and Trading Multiples (values as at 20/03/2019) Source: FactSet Research Systems Inc.

Subsector	Enterprise Value (\$m)	EV/EBITDA FY2019	EV/EBIT FY2019	Price / Earnings FY2019
Digital & Traditional Media	9,064	8.4x	10.7x	11.8x
Internet, IoT	21,430	17.2x	20.1x	25.7x
IT Services, Fintech	7,438	15.3x	14.3x	18.4x
Software (SaaS/Licence)	19,923	24.6x	31.2x	33.6x
Technological Hardware	321	6.3x	14.5x	12.9x
Telecommunications	70,220	8.8x	17.3x	17.2x
Emerging vs Established				
\$500m+ EV	130,125	18.6x	25.0x	26.1x
\$100m-\$500m EV	3,641	10.3x	11.6x	16.1x
EV Below \$100m	311	5.8x	6.2x	7.9x
Technology, Media & Telecom	134,077	14.8x	18.9x	21.3x

Note: Multiples are based on the forward year of the unreported period, which for the majority of companies in the sector is FY2019. Difference in forward EV/EBITDA multiples between Figure and Table are representative of the timing difference between month-end result, and current day result.

¹ The InterFinancial Technology, Media & Telecom Index set is an unweighted index comprising Technology, Media & Telecom sector related companies trading on the Australian Securities Exchange (ASX). Estimates are sourced from FactSet Research Systems Inc.



Australian Technology, Media & Telecom

INDUSTRY UPDATE – 20 March 2019

MERGER & ACQUISITION NEWS...



Value: USD 166m

NASDAQ-listed **Atlassian Corporation**, the Australian business software firm, has agreed to acquire **AgileCraft**, a Texas-based provider of enterprise planning software, for USD 166m. **AgileCraft** operates in three locations worldwide. **Atlassian**, with a USD 26.6bn market cap, has 10 offices worldwide.



Value: Not Disclosed

Officeworks, a Wesfarmers group company that supplies office products and services, has acquired **Geeks2U**, a national provider of on-site information, communication and technology services. The value of the deal was not disclosed.

GOING VIRAL...

- Vocus Group, an Australian telecommunications business, could be considering equity raisings. Vocus' market value has been recovering since the beginning of the year and it may be considering raising \$200m to \$300m to take advantage of the positive market sentiment and lower its debt.
- Manikay Partners has continued buying shares in MYOB and may be close to securing a large enough stake to block KKR's \$2bn takeover offer. Manikay, which is opposed to KKR's offer for MYOB, is believed to have purchased an additional 2.5% of the business on Tuesday 12th March. Manikay's stake has reached around 14% and is getting close to the level at which it could block KKR's bid. Manikay likely requires 15% to 18% of MYOB to block the KKR transaction.
- Vamp, an Australia-based social media technology platform, is preparing to list next year. Vamp is seeking to undertake an \$10m pre-IPO raising.
- Australian Community Media (ACM), an Australia-based regional newspaper business, has received indicative offers from Anchorage Capital Partners, Allegro Funds, and Antony Catalano. ACM's owner, Nine Entertainment, is looking at the offers and has not yet contacted bidders to start the auction's second round. Sources have said that offers are expected to value ACM at 2x to 2.5x EBITDA. Nine told potential buyers that ACM is expected to report EBITDA of \$44m for FY19.
- QMS Media, the Australian outdoor advertising company, has approached Champ Private Equity about its potential acquisition of the company. In 2014, Champ sold oOh!media, a rival of QMS that it acquired for \$170m in 2011, through an initial public offering valued at about \$400m. QMS' share price is down from \$1.39 a share in 2016 to the present \$0.725, and has a market cap of \$239m.
- Airtasker, an Australian online marketplace for task outsourcing, has started talks with potential investors to raise capital to back its mulled entry into Germany, Canada and Asia. The Sydney-based company is looking to raise capital from venture capital or private equity firms that invest in "early growth" companies.
- iVvy, an Australian provider of a B2B online platform for booking venues for meetings and events, aims to raise a total of \$15m over the coming year to fund US expansion. The company is in the process of raising \$5m via a convertible note, which it aims to close by June. This will be followed by an \$10m equity raise in 6-12 months from now.
- **Spirit Telecom**, a Melbourne-based Australian telco services provider, has a short list of up to three acquisition targets, according to an investor presentation. The company has a focus on acquisition targets with complementary wireless network assets.
- ASX-listed Knosys, an Australian knowledge management software developer, is exploring and reviewing potential acquisition
 opportunities which could complement the current business offering through automated business processes, the management
 of information governance, enhanced customer experience through analytics or the geographic diversification of revenues.
- ASX-listed ELMO Software, an Australia-based human resources software business, is looking for selective acquisitions of complementary technology and customer lists.
- **Speedcast**, the Australia-based global satellite communications service provider, is eyeing acquisitions. The company has an AUD 802.08m market cap.



INDUSTRY UPDATE – 20 March

CONTACT DETAILS

If you are interested in specific information regarding mergers and acquisitions in the Technology, Media & Telecom sector, please contact Graeme McKellar.

Name	Position	Phone	Email
Sharon Doyle	Managing Director	(07) 3218 9122	sdoyle@interfinancial.com.au
Paul Keehan	Chairman	(07) 3218 9100	pkeehan@interfinancial.com.au
Graeme McKellar	Managing Director IFL Ventures	(07) 3218 9100	graeme@iflventures.com
Mark Steinhardt	Head of M&A	(07) 3218 9105	msteinhardt@interfinancial.com.au
David Hassum	Director	(07) 3218 9108	dhassum@interfinancial.com.au
Andrew Wheeler	Director	(07) 3218 9107	awheeler@interfinancial.com.au
Simon Douglas	Director	(07) 3218 9100	sdouglas@interfinancial.com.au
Ted Marchant	Director	(07) 3218 9100	tmarchant@interfinancial.com.au
Yvonne Macleod	Director	(07) 3218 9100	ymacleod@interfinancial.com.au
Brad Shaw	Director	(07) 3218 9100	bshaw@interfinancial.com.au
Anthony Vago	Associate Director	(07) 3218 9100	avago@interfinancial.com.au
Tom Benham	Associate Director	(07) 3218 9113	tbenham@interfinancial.com.au
Michael Kakanis	Associate	(07) 3218 9106	mkakanis@interfinancial.com.au

DISCLAIMER

This information has been sourced from the ASX, Mergermarket.com and various other public information sources. Forecasts are consensus forecasts sourced from FactSet Research Systems Inc.

Important Disclaimer – This may affect your legal rights: Because this document has been prepared without consideration of any specific person's financial situation, particular needs and investment objectives, a financial services licensee or investment adviser should be consulted before any investment decision is made. While this document is based on information from sources which are considered reliable, InterFinancial, its directors, employees and consultants do not represent, warrant or guarantee, expressly or impliedly, that the information contained in this document is complete or accurate. Nor does InterFinancial accept any responsibility to inform you of any matter that subsequently comes to notice, which may affect any of the information contained in this document. This document is a private communication to clients and is not intended for public circulation or for the use of any third party, without the prior approval of InterFinancial. This report does not constitute advice to any person.

Disclosure. InterFinancial has no interest in any of the securities mentioned in this publication. However, its directors, executives or consultants may have an interest in some of the securities, directly or indirectly, which are mentioned.

InterFinancial is a member of Clairfield International, an international corporate finance firm that provides advisory services in crossborder mergers and acquisitions. Clairfield is represented by over 400 people across 22 countries, closing over 100 transactions each year.



