

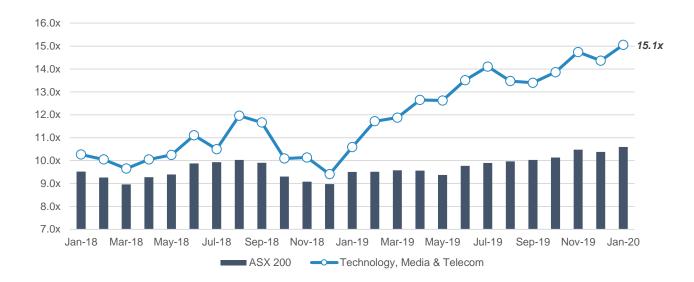
# Australian Technology, Media & Telecom

INDUSTRY UPDATE – 25 February 2020

### VALUATION MULTIPLES

Forward EV / EBITDA Multiples (monthly to 31/1/2020) Source: FactSet Research Systems Inc.

Multiples in the Technology, Media & Telecom sector have increased over the period. At the end of January, the sector traded on a forward EV / EBITDA multiple of 15.1x, compared to the ASX200 on 10.6x.



Average Values and Trading Multiples (values as at 25/02/2020) Source: FactSet Research Systems Inc.

Subsector	Enterprise Value (\$ m)	EV/EBITDA FY2020	EV/EBIT FY2020	Price / Earnings FY2020
Digital & Traditional Media	12,864	11.7x	NA	17.0x
Internet, IoT	29,950	23.4x	29.1x	45.1x
IT Services, Fintech	6,862	18.3x	23.8x	31.6x
Software (SaaS/Licence)	13,014	21.1x	27.4x	37.3x
Technological Hardware	217	7.4x	NA	NA
Telecommunications	80,235	9.2x	19.8x	20.9x
Emerging vs Established				
\$500m+ EV	146,438	16.7x	23.2x	29.2x
EV Below \$500m	1,590	11.2x	NA	NA
Technology, Media & Telecom	148,028	15.5x	19.6x	42.2x

Note: Multiples are based on the forward year of the unreported period, which for the majority of companies in the sector is FY2020. Difference in forward EV/EBITDA multiples between Figure and Table are representative of the timing difference between month-end result, and current day result. Composition of companies in Sector Dashboards are updated every 6 months. Most recent update: February 2020.

<sup>1</sup> The InterFinancial Technology, Media & Telecom Index set is an unweighted index comprising Technology, Media & Telecom sector related companies trading on the Australian Securities Exchange (ASX). Estimates are sourced from FactSet Research Systems Inc.



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# **MERGER & ACQUISITION NEWS...**

		Value: Undisclosed
	CROSSMARK	<b>DKSH Holding AG</b> , a Switzerland-based provider of market expansion services such as sourcing, marketing, sales, distribution, and after-sales services, has agreed to acquire <b>CROSSMARK Asia Pacific</b> , an Australia-based provider of smarter field solutions that help brands grow faster and more efficiently, through data-driven deployment, from <b>CROSSMARK</b> .
31.0	_	Value: \$80m
Gumtree	Cars Guide	<b>Gumtree.com</b> (Gumtree), an UK-based online marketplace for consumer products, has acquired <b>CarsGuide</b> , an Australia-based automotive editorial site and <b>Autotrader Australia</b> (Autotrader), an Australia-based online marketplace for cars from <b>Cox Automotive Australia</b> .
		Value: Undisclosed
KlayaCare	PROCURA •••• by Complia Health	A consortium of <b>Caisse de depot et placement du Quebec</b> (CDPQ), <b>Inovia Capital</b> and <b>Desjardins Venture Capital</b> , through its portfolio company, <b>AlayaCare</b> (a Canada-based provider of cloud-based home healthcare software), have acquired <b>Procura Software</b> , an Australia-based company that provides clinical, operational, and financial software solutions for aged care services, home care and disability, independent living and residential aged care organisations.
		Value: \$15.5m
WiseTech	<b>†</b> sisa	<b>WiseTech Global Limited</b> (WTGL), an Australia-based ASX-listed provider and developer of software solutions to the logistics industry, has acquired <b>SISA Studio Informatica SA</b> (SISA), a Switzerland-based provider of software for customs clearance and freight forwarding companies.
	•	Value: \$29m
SIERRA WIRELESS	m <u>2</u> m	<b>Sierra Wireless</b> , the US-based provider of IoT solutions, has successfully completed the acquisition of <b>M2M group</b> of companies, a Melbourne-based provider of IoT connectivity services.
		Value: Undisclosed
Pearson	SMART	<b>Pearson</b> , a London-headquartered, FTSE-100-listed publishing and education company, has acquired <b>Smart Sparrow</b> , an adaptive learning technology company incubated within the <b>Adaptive eLearning Research Group</b> at the <b>School of Computer Science and Engineering</b> at the <b>University of New South Wales</b> .
		Value: \$25m
NowInfinity	<b>R</b> Class	<b>Future Now Ventures</b> , an Australia-based venture capital firm, has agreed to sell its portfolio company <b>NowInfinity</b> , an Australia-based company which provides cloud-based documentation platform solutions, to the listed entity, <b>Class Limited</b> , an Australian-based ASX-listed software company engaged in the development of cloud software solutions.
		Value: Undisclosed
CERBERUS TECHNOLOGIES	Convergint TECHNOLOGIES	<b>Convergint Technologies</b> , a US-based systems integration company backed by <b>Ares</b> <b>Management</b> , has acquired <b>Cerberus Technologies</b> , a systems integrator based in Perth, Australia. Financial details were not disclosed.
		Value: Undisclosed
s irimble		Herga Group, an Australian software dealer, has acquired the majority ownership of Mining Information Systems, an Australian software developer, from Trimble, a US-based software giant.



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#### GOING VIRAL...

- Moelis Australia may be considering a takeover offer for OneVue Holdings, an Australia-based financial services business. OneVue has a market capitalisation of \$96m.
- Mercury Capital has walked away from its bid to acquire Bauer Media's Australian and New Zealand publishing business.
- Bauer Media is 100% committed to its \$40m offer to buy Seven West Media's Pacific Magazines business.
- Village Roadshow has received an unsolicited, non-binding indicative proposal from BGH Capital to acquire all of the shares in Village Roadshow. Village Roadshow has a market cap of \$751m.
- Private equity may be eyeing OzForex, an Australia-based currency transfer business. Western Union offered to acquire OzForex for \$888m in 2015, but the suitor ultimately walked away.
- · Archer Capital is said to be reviving a sale process for Illion, an Australian credit checking business.
- **Class Limited**, an Australian provider of cloud-based administration software for the SMSF (self-managed super fund) and wealth accounting market, is assessing further acquisition targets.
- Marketplacer, an Australian online marketplace platform, could list on the ASX this year. The business has a market value of \$100m, raised \$20m in a pre-IPO funding round in October 2019.
- The New Zealand Overseas Investment Office has approved Quadrant Private Equity's proposed acquisition of QMS
  Media.
- iflix, a Malaysia-based streaming business, has put off its planned initial public offering (IPO) in Australia as it is looking to raise funds from private investors.
- Outfit, a Brisbane-based marketing technology start-up, has received \$19.5m from Five Elms Capital. Five Elms was the sole investor involved in the funding round.
- Way2VAT, an Israel-based VAT reclaim technology business, is planning to list on the ASX next month.
- MOOH, an Australian digital out-of-home transit media company, is now seeking to raise up to \$4.5m in equity to launch a roaming pure-play digital taxi roof top media display platform.
- Cluey Learning, an Australian online tutoring technology business, could list on the ASX in late 2020. Cluey Learning has thus far raised a total of \$31m.
- **TillerStack**, the 100%-owned German subsidiary of data and analytics solutions company **Invigor**, is seeking a trade sale with plans to ink a deal by the end of 1Q20.
- The Federal Court has approved the proposed merger between TPG Telecom and Vodafone Hutchison Australia, but incentive is high for the ACCC competition watchdog to appeal the Federal Court finding that the proposed merger does not lessen competition.
- **mCloud Technologies**, a Vancouver, British Columbia-based cloud technologies company, has signed a non-binding expression of interest to acquire **BuildinglQ**, an Australia-based cloud-based building technology provider.



# INDUSTRY UPDATE – 25 February 2020

# **CONTACT DETAILS**

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