

Australian Technology, Media & Telecom

# INDUSTRY UPDATE – 1 March 2021

# VALUATION MULTIPLES

Forward EV / EBITDA Multiples (monthly to 31/01/2021) Source: FactSet Research Systems Inc.

Multiples in the Technology, Media & Telecom sector have increased over the period. At the end of January, the sector traded on a forward EV / EBITDA multiple of 17.2x, compared to the ASX200 on 10.8x.



Average Values and Trading Multiples (values as at 24/02/2021) Source: FactSet Research Systems Inc.

Subsector	Enterprise Value (\$ m)	EV/Sales FY2021	EV/EBITDA FY2021	EV/EBIT FY2021	Price / Earnings FY2021
Digital & Traditional Media	814	0.9x	6.9x	19.4x	18.8x
Internet, IoT	25,142	17.2x	29.7x	34.8x	51.8x
IT Services	4,836	2.3x	11.2x	16.2x	23.6x
Software (SaaS/Licence)	42,769	14.6x	34.7x	54.1x	85.9x
Telecommunications	71,468	2.8x	8.4x	24.0x	45.4x
Emerging vs. Established					
\$500m+ EV	141,603	11.6x	27.9x	43.3x	70.1x
\$100m-\$500m EV	3,241	2.6x	9.8x	18.3x	27.6x
EV Below \$100m	184	1.2x	7.4x	20.7x	16.5x
Technology, Media & Telecom	145,028	7.9x	19.6x	32.3x	50.3x

Note: Multiples are based on the forward year of the unreported period, which for the majority of companies in the sector is FY2021. Difference in forward EV/EBITDA multiples between Figure and Table are representative of the timing difference between month-end result, and current day result. Composition of companies in Sector Dashboards are updated every 6 months. Most recent update: October 2020.

<sup>1</sup> The InterFinancial Technology, Media & Telecom Index set is an unweighted index comprising Technology, Media & Telecom sector related companies trading on the Australian Securities Exchange (ASX). Estimates are sourced from FactSet Research Systems Inc.



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#### **MERGER & ACQUISITION NEWS...**

	Value: AUD 146.1m <b>Redflex</b> has entered into a binding agreement with <b>Verra Mobility</b> to be fully acquired by <b>Verra</b> <b>Mobility</b> by way of a court-approved scheme of arrangement. This transaction allows <b>Verra</b> <b>Mobility</b> to expand its portfolio of safe city solutions, and solidify its position as a global leader in smart transportation.
<b>Ceam</b> BLACKUGHT NUCERACIUS	Value: AUD 21.5m <b>Team17</b> announced the acquisition of <b>Golf With Your Friends</b> (GWYF), a multiplayer golf video game created by Australian developer <b>Blacklight Interactive</b> and published by <b>Team17</b> . The Acquisition will enable <b>Team17</b> to further expand both its portfolio and franchise footprint, enabling the Group to increase 1st party IP and ultimately create additional opportunities to extend the lifecycle of the existing game.
	Value: Not Disclosed. <b>Lumine</b> , the Canada-based communications and media software firm, has acquired <b>VAS-X</b> Australia and <b>VAS-X South Africa. VAS-X</b> will continue to operate autonomously, leveraging <b>Lumine's</b> extensive experience, best practices and financial resources to strengthen the business.
Catalicious Smart data driven marketing COMPANY INCE	Value: Not disclosed <b>Datalicious</b> , a Sydney-headquartered data analytics company, has been acquired from <b>Equifax</b> by <b>MightyHive</b> , a San Francisco-headquartered subsidiary of the acquisitive UK- based marketing group <b>S4Capital</b> . The purchase adds talent, clients and further Data capabilities in Australia, New Zealand and India.
Dye & Durham	Value: AUD 216.7m <b>Dye &amp; Durham</b> , a Toronto, Ontario-based provider of cloud-based software and technology solutions has entered into an agreement to acquire <b>GlobalX</b> , an Australian software company for AUD 216.7m.
QUADRANT	Value: AUD 35.0m <b>Arq Group</b> has agreed to sell its Enterprise Services Division to an entity owned by a consortium comprising <b>Quadrant Private Equity</b> and certain members of the Enterprise management team, for \$35m on a cash and debt free basis.
	Value: Maximum Price of EUR 35m. <b>Nacon</b> , a French designer of PC & PS4 gaming accessories, has acquired Australia-based <b>Big</b> <b>Ant Studios</b> . It is a major external growth transaction in line with Nacon's development strategy in the video game industry.
CERIDIAN Ascender	Value: Not Disclosed. <b>Ceridian</b> , a Minneapolis, Minnesota-based human resources software provider, has entered into a definitive share sale agreement to acquire <b>Ascender</b> , a leading payroll and HR solutions provider in Asia Pacific. With the acquisition, <b>Ceridian</b> will have the opportunity to deliver additional value to <b>Ascender's</b> customers through the Dayforce platform's full-suite HCM

capabilities, including workforce management, payroll, and time and attendance.



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### GOING VIRAL...

- Phocas, a business intelligence software company headquartered in Sydney, Australia, has raised funds to finance the
  expansion of its product suite. The group took on additional outside investment to fast-track its growth, expand its market
  share, and grow its suite of products.
- · Spirit Telecom is continuing to assess acquisition opportunities in the telecom and IT sectors.
- Entain, a UK-based sports-betting and gaming group, is facing competition for Tabcorp's wagering unit from a private equity suitor. Entain confirmed that it has made a non-binding indicative offer to acquire Australia-based Tabcorp's Wagering and Media business.
- · DesignCrowd, an Australia-based online design marketplace, plans to eventually list on the ASX.
- Affinity Equity Partners is thought to be on the verge of accelerating its effort to sell Medical Director, an Australia-based healthcare software business.
- The Federal Court has approved the merger between TPG and Vodafone, however the ACCC has a high incentive to appeal this decision. VHA, TPG and ACCC have not made any statements since the Federal Courts decision.
- **Speedcast**, an Australian specialist communications satellite company, is believed to be struggling to find a backer for an equity raising.
- Accenture has acquired an Australian technology consultancy Icon Integration no financial terms were disclosed.
- Link Administration has formally launched talks to sell its 44.2% stake in Torrens Group, the owner of the electronics payment platform PEXA
- mCloud Technologies, a Vancouver based cloud technologies company, has singed a non-binding Expression of Interest to acquire BuildingIQ, an Australia-based cloud-based building technology provider.
- Expert360, an Australia-based platform connecting top-level consultants to businesses, is eyeing a possible IPO in the future



# **CONTACT DETAILS**

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