

Australian Technology, Media & Telecom

INDUSTRY UPDATE – 30 March 2021

#### VALUATION MULTIPLES

Forward EV / EBITDA Multiples (monthly to 28/02/2021) Source: FactSet Research Systems Inc.

Multiples in the Technology, Media & Telecom sector has decreased over the period. At the end of February, the sector traded on a forward EV / EBITDA multiple of 16.2x, compared to the ASX200 on 10.5x.



Average Values and Trading Multiples (values as at 29/03/2021) Source: FactSet Research Systems Inc.

Subsector	Enterprise Value (\$ m)	EV/Sales FY2021	EV/EBITDA FY2021	EV/EBIT FY2021	Price / Earnings FY2021
Digital & Traditional Media	903	1.1x	6.8x	11.1x	13.8x
Internet, IoT	23,592	16.2x	27.5x	32.2x	43.4x
IT Services	5,181	2.6x	11.1x	17.4x	24.3x
Software (SaaS/Licence)	43,410	14.8x	35.9x	55.8x	79.6x
Telecommunications	73,861	4.6x	12.2x	28.5x	30.9x
Emerging vs. Established					
\$500m+ EV	144,054	11.6x	27.8x	42.8x	60.7x
\$100m-\$500m EV	2,751	2.9x	10.7x	19.6x	26.3x
EV Below \$100m	141	1.7x	7.6x	9.3x	12.1x
Technology, Media & Telecom	146,947	8.3x	21.0x	33.3x	46.1x

Note: Multiples are based on the forward year of the unreported period, which for the majority of companies in the sector is FY2021. Difference in forward EV/EBITDA multiples between Figure and Table are representative of the timing difference between month-end result, and current day result. Composition of companies in Sector Dashboards are updated every 6 months. Most recent update: October 2020.

<sup>1</sup> The InterFinancial Technology, Media & Telecom Index set is an unweighted index comprising Technology, Media & Telecom sector related companies trading on the Australian Securities Exchange (ASX). Estimates are sourced from FactSet Research Systems Inc.



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### **MERGER & ACQUISITION NEWS...**

	Value: AUD 60.44m <b>Keywords Studios PIc</b> has acquired 85% stake in <b>Tantalus Media Pty Limited</b> , an Australia- based gaming company. The acquisition marks <b>Keywords'</b> first step into the Australian market and provides <b>Tantalus Media Pty Limited</b> with a strong platform for further expansion, and with access to talent and expertise to strengthen the firm. Keyword will drive its future expansion in the region organically and through a healthy pipeline of acquisition opportunities.
	Value: AUD 4543.77m Vocus Group, Australia's specialist fibre and network solutions provider, has entered a Scheme Implementation Deed to be acquired by a consortium comprised of Macquarie Infrastructure and Real Assets (MIRA) and Aware Super. MIRA and Aware Super will provide the foundation and the capacity to invest in key assets.
Plan)it NRI	Value: Not Disclosed. <b>Nomura Research Institute, Ltd (NRI)</b> has agreed to fully acquire <b>SQA Holdco Pty Ltd</b> , the holding company of Australia-based <b>Planit Test Management Solutions Pty Ltd</b> . The deal marks the exit for The Growth Fund, a growth investment arm of <b>Archer Capital Pty Limited</b> , which was spun out from <b>Archer</b> in 2015. Through this acquisition, <b>NRI</b> aims further expand its business in the Oceania region. It also plans to expand <b>Planit's</b> IP horizontally to the Asian region and Japan.
Remba Gapital Partners	Value: Not disclosed <b>Pemba Capital Partners</b> along with the management of <b>RxMx Corporation</b> , has acquired the company, in a management buyout transaction. <b>RxMx</b> is a med-tech company providing specialty medicine management solutions.
alcami Interactive Criteria	Value: Not disclosed Criteria Corp, a portfolio company of Sumeru Equity Partners has acquired Alcami Interactive. Alcami will offer Criteria's portfolio of assessments to its APAC customers. Criteria plans to continue its expansion internationally and fully integrate the companies in 2022.
comms <code></code>	Value: Not disclosed <b>MNF Group Limited</b> has acquired <b>Comms Code Pty Ltd</b> , an Australia-based wholesale telecommunications service provider and communications software company, and <b>Tariff</b> <b>Expert Pty Ltd</b> , an Australia-based software development company, specializing in telecom and energy billing analysis technology.
ArborSafe 🚀	Value: Not disclosed <b>Civica Group Limited</b> , a company backed by <b>Partners Group Holding AG</b> has acquired <b>ArborSafe Australia Pty Ltd</b> . The acquisition is in lines with Civica Group's strategy to enhance their existing sector capabilities and to expand the product portfolio of asset management and compliance solutions.
thryv sensis TS	Value: AUD 257.86m Thryv Inc acquired Sensis Pty Ltd from Platinum Equity, LLC and Telstra Corporation Limited. Sensis is a provider of advertising, commercial search, information management, mapping, and information technology solutions. The acquisition is a part of Thryv's strategy to expand internationally.



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#### GOING VIRAL...

- The board of Link Administration is not ready to accept any offer until the Property Exchange Australia (PEXA) sale
  process is concluded.
- Empired, the mid-tier Western Australian IT services provider, is expecting further consolidation in the previously fragmented IT
  market and continues to eye deals to expand throughout the East Coast.
- Spirit Technology Solutions intends to divest its consumer infrastructure assets which provide high-speed internet services to residential customers.
- **TreviPay**, a private equity-backed payments and credit management company formerly called **MSTS**, is looking at acquisitions to help it double in size over the next three years.
- **Douugh**, a Sydney-headquartered Australian fintech, will consider further strategic acquisitions and partnerships that can help it to scale and expand its product range.
- **TOKN Technology**, the privately held Western Australian enterprise software company, will seek joint venture (JV) or strategic partnerships to expand throughout Australia and globally.
- Internet 2.0, an Australia-based cybersecurity business, is planning to list on the ASX. A pre-IPO raising will value the company
  at AUD 12m and is expected to precede an IPO in November 2021.
- Macquarie Infrastructure and Real Assets (MIRA) and Aware Super could pursue Uniti Group once they have completed the acquisition of Vocus.
- Nine Entertainment is said to be in talks with Bruce Gordon to buy WIN Corporation, an Australia-based regional broadcaster.
- Dinode, an Australian software company, is looking to raise AUD 3m in its seed round. The Sydney-based company provides a
  cloud-based platform for organizations to assemble their own enterprise applications from a common set of building blocks. It is
  seeking capital for product development, establishing a services team, and ensuring data security
- Global Switch's Australian data center assets could end up on the market and attract pension funds, private equity, infrastructure investors, or real estate groups.
- Documents for the sale process of Optus Group's telecommunication towers located in Australia, a potential deal worth more than AUD 2bn, will be distributed to potential buyers in April.
- Iris Energy, an Australian company building a high-performance data center platform, has raised as much as AUD 40m (USD 31.3m) in a funding round
- Linius Technologies, a Melbourne, Australia-based video streaming software developer, is keeping an eye out for synergistic acquisitions in the video production space that can enhance its offerings.



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#### **CONTACT DETAILS**

If you are interested in specific information regarding mergers and acquisitions in the Technology, Media & Telecom sector, please contact Graeme McKellar.

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