

# Australian Technology, Media & Telecom

INDUSTRY UPDATE – 26 October 2021

#### VALUATION MULTIPLES

Forward EV / EBITDA Multiples (monthly to 30/09/2021) Source: FactSet Research Systems Inc.

Multiples in the Technology, Media & Telecom sector have decreased over the period. At the end of September, the sector traded on a forward EV / EBITDA multiple of 18.6x, compared to the ASX200 on 10.1x.



Average Values and Trading Multiples (values as at 25/10/2021) Source: FactSet Research Systems Inc.

Subsector	Enterprise Value (\$ m)	EV/Sales FY2021	EV/EBITDA FY2022	EV/EBIT FY2022	Price / Earnings FY2022
Digital & Traditional Media	920	1.4x	5.6x	7.4x	10.6x
Internet, IoT	27,922	16.3x	27.8x	32.0x	45.8x
IT Services	6,798	4.6x	13.3x	23.9x	31.6x
Software (SaaS/Licence)	61,733	15.7x	40.5x	97.8x	386.2x
Telecommunications	85,566	6.0x	15.1x	65.6x	900.7x
Emerging vs. Established					
\$500m+ EV	180,551	12.0x	30.1x	72.5x	403.7x
\$100m-\$500m EV	2,388	3.3x	10.5x	21.0x	25.3x
EV Below \$100m	202	2.3x	8.8x	10.8x	14.7x
Technology, Media & Telecom	183,141	9.5x	23.8x	55.6x	291.1x

Note: Multiples are based on the forward year of the unreported period, which for the majority of companies in the sector is FY2022. Difference in forward EV/EBITDA multiples between Figure and Table are representative of the timing difference between month-end result, and current day result. Composition of companies in Sector Dashboards are updated every 6 months. Most recent update: May 2021.

<sup>1</sup> The InterFinancial Technology, Media & Telecom Index set is an unweighted index comprising Technology, Media & Telecom sector related companies trading on the Australian Securities Exchange (ASX). Estimates are sourced from FactSet Research Systems Inc.



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#### **MERGER & ACQUISITION NEWS...**





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Value: Not disclosed

**Magia Solutions**, an Australia-based information technology business, has agreed to be acquired by **Deloitte**. Magia looked for options to further scale its operations, including an IPO and a merger with an overseas company, but found a partner aligned around the same values and objectives in Deloitte.





SYSTEMS



Notiv.

Value: Not disclosed

**Salsify**, a Boston, Massachusetts-based product experience management platform, has acquired **SKUvantage**, an Australian developer of product content for consumer goods. With this acquisition, Salsify expands its growing global footprint into the Australasian market and will help them target Australia's largest retailers

Value: Not disclosed

**DGIT Systems**, an Australia-based provider of configure, price and quote and order management solutions for the telecoms industry, has been acquired by **CSG** [NASDAQ:CSGS]. The acquisition will help CSPs in their quest to deliver next-gen, 5G digital offerings that will excite both consumers and enterprises.

#### Value: AUD 250 m

**The Citadel Group** has entered a deal to acquire **Genie Solutions**, an Australia-based medical practice software business. Genie's owner IFM Investors cancelled pending IPO plans in favour of a deal with Citadel, which is owned by Pacific Equity Partners

Value: AUD 6.6 m

**Dubber Corporation**, an Australian cloud-based call recording software company, has acquired Australia-based technology company **Notiv**. The acquisition of Notiv is accretive for both parties and provides Dubber with new capabilities in AI, digital signal processing and natural language processing technologies.

#### **GOING VIRAL...**

- HotDoc, an Australia-based medical appointment booking business, is seeking AUD 30m (USD 22m) in a Series D funding round
- oOh!Media [ASX:OML] has received non-binding offers worth between AUD 7m and AUD 10m (USD 7.4m) for its Junkee Media publication. Sources said that offers have valued Junkee between AUD 7m and AUD 10m.
- 2degrees, a New Zealand-based telecommunications group, and Orcon, a New Zealand-based telecommunications company, could be logical merger candidates. 2degrees, which is 73% owned by Trilogy International, is preparing for a dual ASX and NZX listing, while Orcon (formerly Vocus NZ) is owned by Macquarie infrastructure and Real Assets and Aware Super.
- · Digicel Group is nearing a deal to sell its Digicel Pacific assets to Telstra [ASX:TLS] and the Australian government.
- Tabcorp [ASX:TAH] is preparing to bid for Western Australia's state-owned betting operation WATab



### **CONTACT DETAILS**

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