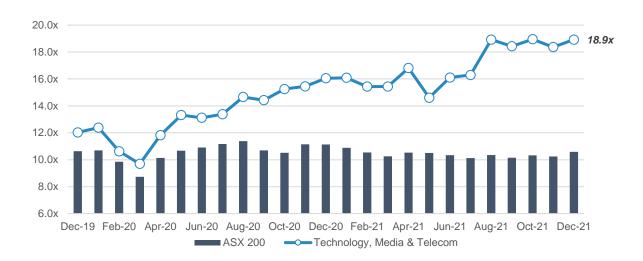


INDUSTRY UPDATE - 21 January 2022

VALUATION MULTIPLES

Forward EV / EBITDA Multiples (monthly to 31/12/2021) Source: FactSet Research Systems Inc.

Multiples in the Technology, Media & Telecom sector have been increased over the period. At the end of December, the sector traded on a forward EV / EBITDA multiple of 18.9x, compared to the ASX200 on 10.6x.



Average Values and Trading Multiples (values as at 17/01/2022) Source: FactSet Research Systems Inc.

Subsector	Enterprise Value (\$ m)	EV/Sales FY2021	EV/EBITDA FY2022	EV/EBIT FY2022	Price / Earnings FY2022
Digital & Traditional Media	907	1.2x	6.1x	8.4x	11.3x
Internet, IoT	27,005	15.3x	26.3x	30.2x	43.4x
IT Services	6,164	3.3x	14.0x	26.1x	34.7x
Software (SaaS/Licence)	56,597	14.3x	36.3x	NA	52.1x
Telecommunications	89,345	6.0x	14.7x	54.9x	NA
Emerging vs. Established					
\$500m+ EV	177,750	10.8x	27.9x	63.0x	106.5x
\$100m-\$500m EV	2,307	3.2x	9.6x	21.6x	25.7x
EV Below \$100m	143	1.9x	8.2x	16.9x	12.5x
Technology, Media & Telecom	180,200	9.3x	23.5x	52.9x	88.9x

Note: Multiples are based on the forward year of the unreported period, which for the majority of companies in the sector is FY2022. Difference in forward EV/EBITDA multiples between Figure and Table are representative of the timing difference between month-end result, and current day result.

Composition of companies in Sector Dashboards are updated every 6 months. Most recent update: May 2021.

¹ The InterFinancial Technology, Media & Telecom Index set is an unweighted index comprising Technology, Media & Telecom sector related companies trading on the Australian Securities Exchange (ASX). Estimates are sourced from FactSet Research Systems Inc.



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MERGER & ACQUISITION NEWS...

JACK NIMBLE

Value: Not disclosed

sparro

Jack Nimble, an Australian creative agency, has been acquired by Sparro, an Australian digital marketing agency. The combined business will have 90 employees and a forecasted FY2022 revenue of AUD 20m. The deal is the first of what could be many acquisitions as it executes on its strategy to become a full-service marketing group.





Value: Not disclosed

Logic Plus, an Adelaide, Australia-based information technology business, has been acquired by EFEX, an Australian IT services business.





Value: Not disclosed

The Flight Centre Travel Group has acquired Compliai, a Texas-based business that has developed an industry-first browser extension, Shep, that will be integrated into FLT's flagship FCM travel management business..



Value: Not disclosed

IBM Corporation, the Armonk, New York-based technology firm, has acquired Envizi, a data and analytics software provider for environmental performance management.





Value: AUD 50 m

Easi, a Melbourne, Australia-based food delivery business, has been acquired by UK-based Hungry Panda. Hungry Panda paid around AUD 50m (USD 36m) for Easi in the all-cash deal. Pryde's EasiFeed will be acquired by the CopRice business, with strong alignment between the product portfolio and capabilities of these businesses.





Value: AUD 3.56 bn

Canada-based cloud-based service provider Dye & Durham announced it has entered into an agreement to acquire Link Administration Holdings. Further expands Dye & Durham's global footprint and positions the Company as a clear leader in B2B software and information service solutions.





Value: AUD 21 m

Marley Spoon AG, a German-based subscription-based meal kit provider, announced today that it has entered into an agreement to acquire Chefgood, a Melbourne-based ready-to-heat meal provider for up to AUD 21m (EUR 13.3m).



Value: Not disclosed

Constant Contact, a Waltham, Massachusetts-based online marketing company backed by Clearlake Capital Group and Siris Capital, has signed an agreement to acquire Vision6, a trusted SMS and email marketing platform in Australia.



INDUSTRY UPDATE - 21 January 2022

MERGER & ACQUISITION NEWS...





Value: Not Disclosed

Swedish industrial technology company **Hexagon** has acquired the Australian software company **Minnovare**. Hexagon AB, a global leader in digital reality solutions, combining sensor, software and autonomous technologies, announced the acquisition of Minnovare, a leading provider of drilling technology that improves the speed, cost and accuracy of underground drilling.

GOING VIRAL...

- TradeSquare, a privately held Australia-based B2B wholesale trading platform, has raised AUD 28m (USD 20m) from Tiger
- Axicom second round bids due in mid to late March.
- AskNicely, a New Zealand-based customer experience platform, raised USD 32m in a Series B funding round led by Five Elms Capital
- IronNet Cybersecurity [NYSE:IRNT] entered the public market last year via a merger with a special-purpose acquisition company to have public capital to scale quickly.
- EQT may be eyeing Nuix, an Australia-based software business
- SecureStack, an Australian security platform for software developers, is in the process of raising a USD 4m seed round, while
 it has already received takeover offers from interested buyers
- ThinkSmart [LON:TSL], a UK-based payments company, announced on 20 December that it has agreed to sell a 10% stake in Clearpay to Afterpay [ASX:APT].
- Global buyout firm KKR may be eyeing Australia-based media business HT&E
- iCause, an Australian crowdfunding platform, could potentially seek a Series A of up to AUD 5m (USD 3.5m) in 12 to 18
 months for international expansion
- BuzzAR, the Singapore-headquartered developer of face-to-cartoon app *HappyToon*, is seeking up to USD 10m to ramp up its presence across the APAC region,
- · Alceon PE is set to acquire a 50% stake in EFEX, an Australia-based IT services business



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CONTACT DETAILS

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