

INDUSTRY UPDATE – 27 September 2022

VALUATION MULTIPLES

Forward EV / EBITDA Multiples (monthly to 27/09/2022) Source: FactSet Research Systems Inc.

Multiples in the Technology, Media & Telecom sector have increased over the period. At the end of August, the sector traded on a forward EV / EBITDA multiple of 14.1x, compared to the ASX200 on 8.1x.



Average Values and Trading Multiples (values as at 27/09/2022) Source: FactSet Research Systems Inc.

Subsector	Enterprise Value (\$ m)	EV/Sales FY2023	EV/EBITDA FY2023	EV/EBIT FY2023	Price / Earnings FY2023
Digital & Traditional Media	5,846	1.2x	5.1x	6.4x	7.1x
Internet, IoT	22,299	10.4x	18.5x	21.5x	31.0x
IT Services	4,063	3.6x	20.0x	22.8x	32.0x
Software (SaaS/Licence)	38,014	7.4x	13.6x	9.7x	53.3x
Telecommunications	75,010	3.2x	10.3x	27.8x	26.8x
Emerging vs. Established					
\$500m+ EV	143,069	8.1x	16.4x	22.4x	28.9x
\$100m-\$500m EV	2,700	2.1x	7.9x	3.4x	22.8x
EV Below \$100m	118	1.0	5.2x	-18.5x	194.7x
Technology, Media & Telecom	145,886	5.7x	12.9x	13.0x	39.2x

Note: Multiples are based on the forward year of the unreported period, which for the majority of companies in the sector is FY2023. Difference in forward EV/EBITDA multiples between Figure and Table are representative of the timing difference between month-end result, and current day result.

Composition of companies in Sector Dashboards are updated every 6 months. Most recent update: April 2022.

¹ The InterFinancial Technology, Media & Telecom Index set is an unweighted index comprising Technology, Media & Telecom sector related companies trading on the Australian Securities Exchange (ASX). Estimates are sourced from FactSet Research Systems Inc.



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MERGER & ACQUISITION NEWS...





Value: AUD 10.0M

Keywords Studios (LSE:KWS), the Dublin-based technical and creative services provider to the video games industry announced that it has acquired **Mighty Games Group Pty Ltd**, a Melbourne-based provider of automated games testing solutions, for up to AUD 10m.







Total Brain Limited (ASX:TTB), an Australian applied, integrative neuroscience company, and developer of a SaaS-based mental health platform, has entered into a binding agreement to sell its business to **SonderMind** for USD 10m.



Value: Not Disclosed



iSelect Limited (ASX:ISU) has agreed to an acquisition proposal from 26% shareholder **Innovation Holdings Australia.** Innovation Holdings Australia will acquire all of the shares in iSelect that it does not currently own by way of scheme of arrangement for AUD 0.30 per share.



Value: Not Disclosed



Motorola Solutions, Inc. (NYSE: MSI), a Chicago, Illinois-based company engaged in the provision of communication services, announced it has acquired **Barrett Communications**, a Perth, Western Australia-based provider of specialized radio communications.



Value: Not Disclosed



Australia-based software services provider MOQ (ASX: MOQ) announced it has executed a Scheme Implementation Deed with Brennan VDI, under which it is proposed that Brennan will acquire 100% of the fully diluted share capital in MOQ by way of a scheme of arrangement.



Value: AUD 23.4M



Ci&T [NYSE:CINT], a Brazilian IT services company, has reached an agreement to acquire **Transpire Technology Pty**, an Australia-based award-winning technology consultancy firm.



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Value: Not Disclosed



Mantel Group, an Australia-based provider of IT consulting and other services, has acquired Aginic, an Australian provider of end-to-end data services such as data storage, governance, and implementation.





Value: AUD 65.0M

AD1 Holdings Ltd (ASX:AD1) has entered into an agreement for the acquisition of Scout Talent Group Pty Ltd, an Australian-based software-as-a-service talent acquisition software provider. Scout acquisition advanced AD1 to be a global provider of SaaS HR technology products and services with a significant North American presence.



Value: AUD 8.7 m







Value: Not Disclosed

MYOB Group Limited, an Australia-based business management platform has acquired Australia's workplace financial services platform Flare HR Pty Ltd. This acquisition extends MYOB's business beyond accounting to solve diverse problems for SME's and their employees.





Value: Not Disclosed

Netflix, the United States based streaming and subscription service provider acquired **Animal Logic Group**, the Australia based designer of computer-generated special effects. The consideration for the deal remains undisclosed.





Value: Not Disclosed

PEXA Group Limited (ASX:PXA), an Australian digital property exchange platform operator, announced the acquisition of .id - an Australian demographic-based consulting company.



Separately, PEXA has also acquired a 70% controlling interest in Slate Analytics, a progressive property analytics and technology solution co-developed by the UNSW Sydney and FrontierSL



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MERGER & ACQUISITION NEWS...

GOING VIRAL...

- Dye & Durham proposed to divest its entire Australian business including SAI Global and GlobalX businesses that it acquired
 in 2021, in relation to its proposed acquisition of Link Administration (ASX:LNK). The sale could interest real estate website
 owners such as Domain Group (ASX:DHG) and REA Group (ASX:REA).
- MYOB, an Australian accounting software business, is likely to be put up for sale next year. MYOB's owner, KKR, is likely to sell the group after ANZ (ASX:ANZ) nearly paid over AUD 4bn (USD 2.8bn) to buy the company.
- The management of **HALO Technologies (ASX:HAL)**, an Australian research and trading platform technology developer, is pursuing partnerships and acquisitions.
- Enero Group (ASX:EGG), an Australian group that owns a network of marketing and communication businesses, is planning to undertake mergers and acquisitions to strengthen its current portfolio.
- · HiTech Group (ASX:HIT), an Australian ICT consulting and recruitment firm, is open to acquisitions.
- Seven West Media (ASX:SWM), an Australia-based media group, could pursue M&A in the online real estate sector. Seven
 West Media, which is positioned to grow after selling non-core assets, indicated in an investor presentation that it is exploring
 M&A opportunities with non-media companies.
- Seek Limited (ASX:SEK), an Australian job search site, will consider new mergers and acquisitions (M&A), according to an investor presentation released by the company.
- Nitro Software rejects unsolicited AUD 1.58/share indicative offer from Potentia/HarbourVest consortium.
- Pureprofile (ASX:PPL), an Australian online profile marketing technology company, will execute mergers and acquisitions in order to accelerate growth, according to an investor presentation.
- New York-based employee experience software business LiveTiles (ASX:LVT), is seeking to delist from the ASX to either list on the Nasdaq or to be acquired by an American company
- Thomas Bravo has sought help from an Investment Bank to help with the funding and execution of its AUD \$1.1 billion bid for Australian mapping software business Nearmap (ASX:NEA)
- AD1 Holdings Ltd (ASX:AD1) has entered into an agreement for the acquisition of Scout Talent Group Pty Ltd., an Australian-based SaaS talent acquisition software provider, for a total consideration of AUD 65m (USD 44.8m)
- Frank Makryllos, a former executive at Tabcorp(ASX:TAH) has acquired eBet, Tabcorp's (ASX:TAH) gaming services business for an estimated AUD \$62 million



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CONTACT DETAILS

If you are interested in specific information regarding mergers and acquisitions in the Technology, Media & Telecom sector, please contact Graeme McKellar.

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