

**INDUSTRY UPDATE - 25 June 2025** 

### **VALUATION MULTIPLES**

Forward EV / EBITDA Multiples (monthly to 31/05/2025) Source: FactSet Research Systems Inc.

Multiples in the Technology, Media & Telecom sector have increased over the period. At the end of April, the sector traded on a forward EV / EBITDA multiple of 15.8x, compared to the ASX200 on 9.1x.



Average Values and Trading Multiples (monthly to 31/05/2025) Source: FactSet Research Systems Inc.

Subsector	Enterprise Value (\$ m)	EV/Sales FY2021	EV/EBITDA FY2025	EV/EBIT FY2025	Price / Earnings FY2025
Digital & Traditional Media	4,995	1.2x	5.8x	9.6x	9.5x
Internet, IoT	45,134	15.4x	27.3x	32.3x	44.5x
IT Services	4,553	4.9x	20.8x	24.4x	31.3x
Software (SaaS/Licence)	86,024	19.3x	21.8x	29.1x	44.3x
Telecommunications	93,148	3.4x	10.3x	24.6x	39.4x
Emerging vs. Established					
\$500m+ EV	232,542	14.6x	20.3x	29.2x	39.4x
\$100m-\$500m EV	1,739	1.9x	8.8x	9.9x	18.0x
EV Below \$100m	115	N/A	N/A	N/A	N/A
Technology, Media & Telecom	234,396	11.9x	17.7x	24.6x	35.1x

Note: Multiples are based on the forward year of the reported period, which for the majority of companies in the sector is FY2025. Difference in forward EV/EBITDA multiples between Figure and Table are representative of the timing difference between month-end result, and current day result.

<sup>1).</sup> Estimates are sourced from FactSet Research Systems Inc.



**INDUSTRY UPDATE - 25 June 2025** 

#### **MERGER & ACQUISITION NEWS...**



Value: >\$500m

**Phocas** 

**Accel-KKR** has agreed to acquire **Phocas Software**, a Sydney-based data analytics company, for over \$500m. The deal follows a competitive process that also saw interest from **Blackstone**. Phocas is backed by institutional investors including **OneVentures** and **Ellerston Capital**.



Value: N/A



**Evergreen** has acquired **REDD**, a Brisbane-based managed IT services provider. REDD will continue to operate under **Lyra**, Evergreen's MSP platform. The deal expands Evergreen's presence in the ANZ region and aligns with its long-term strategy of backing local operators while preserving their independence.



Value: \$7.8m



**Genetic Technologies**, an ASX-listed company, has signed binding term sheets to acquire 100% of **Ellerfield Wealth** for \$7m and **Walker Capital Private Wealth** for \$840,000, both via share issuance. The deals mark a shift into financial services, positioning GTG to build a national wealth advisory business. Completion is subject to shareholder and regulatory approvals, ASX re-compliance, and a planned capital raise.



Value: N/A



**ARA Group** has acquired **AWA Technology Services**, an Australian technology services provider. AWA was sold by **Cabrini Health**, which had owned the business for ten years and decided it was no longer a core investment. AWA generates annual revenue of \$27m.



Value: \$43m

**Catapult Group** has acquired **Perch**, a US-based strength training tech firm using Al and computer vision, for \$28m with an additional \$15m earn-out tied to growth milestones. The deal enhances Catapult's athlete monitoring offering by integrating gym-based training insights with on-field performance data.



Value: Undisclosed



US private equity firm **PSG Equity LLC** has taken a growth investment position in **Uptick**, an Australian software company offering job management solutions for fire, safety, security, and field service sectors. The investment aims to support Uptick's platform development and its push into the North American market.



**INDUSTRY UPDATE - 25 June 2025** 

### **GOING VIRAL...**

- Secureframe, a US-based security compliance automation software firm, is exploring acquisitions to expand its product offering, with interest in adjacent technologies, AI capabilities, and international growth, particularly in Australia. CEO Shrav Metha said the company may raise additional funds and remains focused on long-term growth, including a potential IPO within five years.
- Advent, Blackstone, Partners Group, and a strategic bidder have advanced to the second round in the sale of TGI Sport. The
  company is expected to generate \$135m EBITDA in 2025.
- Superloop, an Australian-based telecommunications group is exploring acquisition targets, though is unlikely to pursue Aussie Broadband, a direct rival. Speculations suggest that Superloop could focus on retail brand acquisitions, and are considering Uniti, who have been exploring the sale of its Unified Communications as a Service unit.
- An Independent Board of Hutchison Telecommunications (Australia), an ASX-listed company, has recommended shareholders to accept a bid from Hutchison Telecommunications (Amsterdam) B.V., a subsidiary of CK Hutchison Holdings, which already owns 87.87% of shares. The statement from the Board suggests limited liquidity posing risks in rejecting the share acquisition proposal.



**INDUSTRY UPDATE - 25 June 2025** 

### **CONTACT DETAILS**

If you are interested in specific information regarding mergers and acquisitions in the Technology, Media & Telecom sector, please contact Luke Harwood

Name	Position	Email
Sharon Doyle	Executive Chair	sdoyle@interfinancial.com.au
Brad Shaw	CEO	bshaw@interfinancial.com.au
Mark Steinhardt	Executive Director	msteinhardt@interfinancial.com.au
Andrew Wheeler	Director	awheeler@interfinancial.com.au
Anuk Manchanda	Director	amanchanda@interfinancial.com.au
Luke Harwood	Director	lharwood@interfinancial.com.au
Shaun Conroy	Director - Growth Advisory	sconroy@interfinancial.com.au
Derek Thomson	Director - Clean Energy & ESG	dthomson@interfinancial.com.au
Michael Kakanis	Director	mkakanis@interfinancial.com.au
Jenny Zeng	Associate Director	jzeng@interfinancial.com.au
Lucy Clarke	Associate	lclarke@interfinancial.com.au
Tahlia Micallef	Associate	tmicallef@interfinancial.com.au
Nasia Christodoulou	Analyst	nchristodoulou@interfinancial.com.au

### **DISCLAIMER**

This information has been sourced from the ASX, Mergermarket.com and various other public information sources. Forecasts are consensus forecasts sourced from FactSet Research Systems Inc.

Important Disclaimer – This may affect your legal rights: Because this document has been prepared without consideration of any specific person's financial situation, particular needs and investment objectives, a financial services licensee or investment adviser should be consulted before any investment decision is made. While this document is based on information from sources which are considered reliable, InterFinancial, its directors, employees and consultants do not represent, warrant or guarantee, expressly or impliedly, that the information contained in this document is complete or accurate. Nor does InterFinancial accept any responsibility to inform you of any matter that subsequently comes to notice, which may affect any of the information contained in this document. This document is a private communication to clients and is not intended for public circulation or for the use of any third party, without the prior approval of InterFinancial. This report does not constitute advice to any person.

**Disclosure.** InterFinancial has no interest in any of the securities mentioned in this publication. However, its directors, executives or consultants may have an interest in some of the securities, directly or indirectly, which are mentioned.

InterFinancial is a member of Clairfield International, an international corporate finance firm that provides advisory services in crossborder mergers and acquisitions. Clairfield is represented by over 400 people across 22 countries, closing over 100 transactions each year.

InterFinancial
Corporate Finance Limited
ABN: 49 136 982 986
AFSL: 341675
Level 2, 201 Chariotte Street
GPO Box 975
Brisbane Queensland 4001
[07] 3218 9100
adminibirarfinancial.com.au
www.interfinancial.com.au

